

Safer Internet Day Open House

The Protection of Privately Identifiable Information and Passwords on the Internet

Thursday, 21 March, 13

- Really appreciate you taking the time out of your day to join us for this event! We are really excited to share some thoughts and ideas with you that we believe will really benefit you and your home in making your internet experiences safer!

This session we are going to talk about how to keep your personal information safe on the web. Hopefully we will discuss some topics and strategies that may be new to you.

To begin, I'm going to play you a short video of a social encounter. I'd like you to jot down anything that you believe could be personally identifiable information.



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Social Media = Social Conversation



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How do you believe this information could assist you with locating this person on the web and discovering more information about them? - Why is this important?

- Antagonist thoughts during discussion - "How could that be harmful?"

In groups we are going to take the search-able elements we've written down and use that to search the web for Kelly Owna 5 minutes to search

2 minutes to share findings























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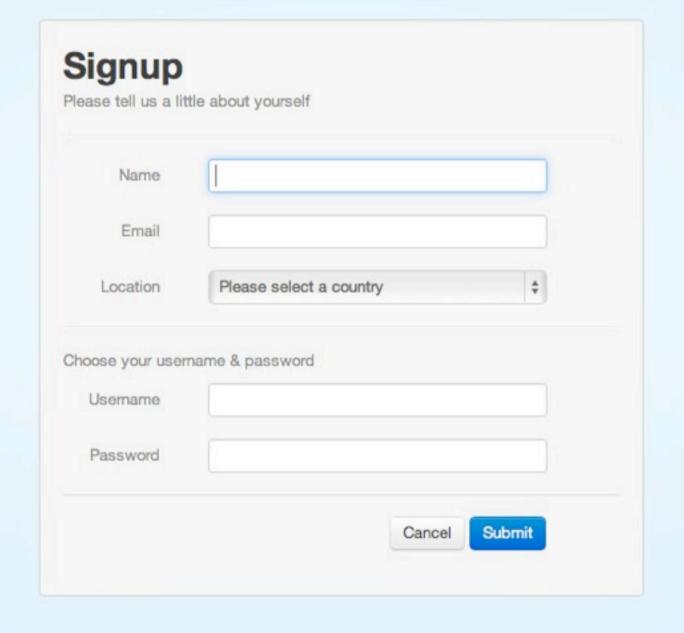
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Starting the Conversation: Accounts & Passwords:

- Account creation
 - Use an alias
- Password creation
 - Password sharing
- Emails
 - Personal email and social media email
- Security questions
 - Avoid common personal information
- •Rule of 10,000
 - Does this narrow you down?





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The beginning of this conversation starts with our login information. Some sites will display your login name as your avatar name or account name. We aren't going to prevent the usage of these apps, which means we need to come up with a safe way to use them

ACCOUNT CREATION:

Use an alias instead of your full name. An easy option for this is to use your middle name in place of your last name
 Account sharing can be quite big among kids. If your child is eager to share an online experience with a friend, be sure that friend has their own sign-in name

PASSWORD CREATION:

- Don't 12345 or Password as a password.
- Avoid personal information in your password, such as phone numbers, addresses, birth dates or pet names
- Capitalize the first or even second letter of your password
- PASSWORD SHARING:
 Huge among kids
- Passwords are not to be shared with friends, siblings or written down were easily visible

EMAILS: - Most people has more than one email. What are these emails used for?

- Usually people create more emails as their current email is receiving too much junk
- As a safe strategy, create an email specifically for social media sites and keep one email for personal contact, banking

SECURITY QUESTIONS:

- Avoid common personal questions such as, "What is your mothers maiden name" "Pet's name", as this is easy discovered
 If there is an option to create your own personal question, always use this, as this gives you an edge on security
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RULE OF 10,000:

- Ask yourself, does the information I'm providing narrow me down to a pool of 10,000 or less people

- Example - Sharing that you live in Vancouver is not as harmful as you think, as there are millions of people in Vancouver. Sharing that you are from Kitsalano, sharing your school or that you frequent Grouse Mountain trails limits you to a very small pool of people. Couple this with the information you share on your profile, such as your type of dog, geotagging when you hike, this is getting into the red zone.

Sites: What's in your control?



- Security settings
 - Who is this conversation with?
- Geo-tagging
 - Where are you posting from?
- Logging out of your account
 - Unwanted access
- Password protect your wifi
 - Leaving your information open





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SECURITY SETTINGS:

- Any social media site asking for your personal information will give you the option to display this information on your page. The ability to turn this on and off is completely in your control. Note most site that ask this will automatically display the information unless you turn it off. These settings can change per site; however, most are found with your account information or security settings

Approval settings

GEO-TAGGING:

- It's becoming more and more common to geo-tag where you are posting from. Meaning, if you attend a soccer game in east kelowna, take a photo and post it to social media your photo will be tagged with a generalized location.
- When posting from a mobile: If the location you are posting from is a known location, such as a Starbucks or something searchable on your google maps, the information can display automatically if not other wise selected

LOGGING OUT OF YOUR ACCOUNT:

- May seem like the simplest action to protect personal information, but is often the first and most common way to gain access to other's personal information. Removing the 'remember me' feature on mobile devices or password protecting simple apps is an easy way to protect your information.

PASSWORD PROTECT YOUR WIFI:

- Passwords are the simplest ways to monitor when people or family members are using your internet. Additionally, this prevents people from outside your network from accessing your information.

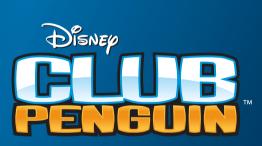
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Like - Comment - Share - 2 minutes ago near Kelowna - 10



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What's next? Keep an Open Dialogue:





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Differ to handout "Protecting your kids online"

PARENTS CAN PLAY TOO:

- Getting involved in your child's online time is the best way to show interest in what they are doing whilst being able to monitor their online activity.

- Perhaps challenge them to a duel or game
- Create an avatar yourself and ask them to show you around

DON'T BE THE LAST TO KNOW:

Getting involved can also allow you to move up the ladder in communication. More often than not parents can be the last ones to know about an uncomfortable encounter online; however, if you are involved in what they are doing, they may be more likely to let you in on situations, asking for your help. Parents are the safest place for a child and opening up communication in more areas of a child's life only broadens those communication levels

- If an unsafe encounter happens your child is more likely to let you know about what happened in that environment, because you ARE a part of that environment

HOW TO TALK TO STRANGERS:

- Much like 'don't talk to strangers' in the real world similar boundaries need to be set up online. However, instead of 'Don't talk to strangers can be a more useful tool. After all, most people online are strangers.
- If you teach a child to NEVER talk to strangers, they won't know how to actually react when they encounter one. Establishing rules as to what is personal information and what is not can be a better way to educate your child on how to keep them safe, rather than trying to keep them from all unsafe situations.
- Much like a self defence class, learning how to protect yourself physically, kids need a self defence class for the web. What would this look like in your home? Develop one together with your kids. Propose your guidelines and ideas and have them retort with their own thoughts.

 Ask questions such as, Does this information narrow you down to a pool of less than 10,000 people??

- In today's day and age kids often know more than the parents when it comes to navigating technology. Pulling the plug or completely eliminating access to the web can be a very dangerous move.
- To a teen or child accessing the web can then become an enticing act of rebellion.
- With wifi, gaming systems, phones, tablets, laptops, school computer labs, public libraries even stores such as Best Buy, when displaying computers that are for sale offer very easy paths to the internet
- The answer is not removing this freedom, but opening up conversation about this privilege. Learning what's out there, what your kids like and what is your role within it?

Parents can play too





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- Parents can play too
- Don't be the last to know





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- Parents can play too
- Don't be the last to know
- How to talk to strangers





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- Parents can play too
- Don't be the last to know
- How to talk to strangers
- Don't pull the plug





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